

FREE—A \$25.00
Vernis - Martin
Gift Music Cab-
inet with Every
Piano and Play-
er Piano.

ALL CARS TRANSFER TO
"THE HOME OF TRUTH"
Bloomingdale's
59th to 60th Street Lex. to 3d Ave. Phone 3900
Manufacturing Retailers of Pianos and Player Pianos.

PIANO DEPT.
OPEN to 9:30
evenings until
Xmas. Entrance
166 E. 60th St.,
near 3d Ave.



In Order to Enable Every Home to Enjoy the Benefits
of Good Music Bloomingdale's Have Inaugurated a

XMAS PLAYER PIANO CLUB

(The Club Is Limited to 384 Members)

At a Saving of \$152.50

To Every Member Participating, Who Will Thus Secure a

High Grade, Reliable, Absolutely Guaranteed

NEW 88-NOTE PLAYER PIANO

We urge you to join
the Club now. If de-
sired, Members can
reserve delivery of the
Player Piano in time for
Xmas.

\$347.50

Every Player Piano
contains metal tubing
and the Tri-Solo-Melo-
dist, our own exclusive,
patented expression de-
vice.

On the Club Plan of \$2 a Week

Bloomingdale's Xmas Club Will Make It Easy for
You to Secure a Player Piano, Thus Giving
Joy and Happiness to All the Family

The Player Pianos offered in this Xmas Club are, from every point of ex-
cellence by which Player Pianos can be judged, the equal of instruments offered
elsewhere at \$500.

The power of co-operation in factory and selling expenses makes it possible
to sell these Player Pianos at this very low price, thus assuring a saving of \$152.50
to every member.

In order to get the Club quickly started this very low figure has been placed
on these instruments. The Club plans are so arranged as to assist members in
meeting their payments in case of sickness or non-employment.

Free Privileges to Club Members:

Magnificent \$25 Vernis-Martin Gift Music Roll Cabinet
12 Player Music Rolls of your own selection
Handsome Bench to match; also a fine Cover or Scarf
Free Delivery within a radius of 100 miles from New York City
No Interest or Extra Charges of any kind whatsoever
Tuning, Polishing and General Service for one year
Elimination of Club Dues in case of sickness or non-employment
10-Year Guarantee Certificate endorsed by Bloomingdale Bros.

IMPORTANT NOTICE: Bear in mind there are only 384 of these magnifi-
cent Club Player Pianos available. Therefore, only 384 lucky members can
profit by the saving of \$152.50. So don't delay—join the Club now. If you
cannot call, mail coupon.

Please send me,
without any obli-
gation on my part,
full information re-
garding your

Xmas Player
Piano Club

As a Special Xmas Offer We Present a

NEW MODEL WALTERS PIANO

No Interest \$225 No Extras

On Terms of \$1 a Week

Price includes Music Cabinet, Stool,
Cover and Free Delivery.

NAME.....
STREET.....
CITY.....

ALL CARS TRANSFER TO BLOOMINGDALES' 59TH TO 60TH ST.,
LEX. TO 3D AVE.

Sunday World Wants Work Monday Wonders

At Bloomingdale's



By Way of Introduction

Under this heading we men-
tion goods which have just
arrived and have not been
advertised before.

(Each Item Suggests a Gift.)

Blouses of Crepe de Chine (Nile
or navy), buttoned in the back, cuffs
of white satin, chin-velvet collar of
white satin, with big white bow at
base of neck. \$2.98.

Hand painted "Folk" China-
ware in various color effects to imi-
tate Indian color work. Each piece
signed by its own hand. A plate bowl,
\$1.25; a bowl, \$1.00; a box
with candlestick and articles of
china needles (for fragrant dreams).
\$1.40.

Van Craft, made in the U. S. A.
Plates in rich dark color effects,
that make splendid gifts. From a
flower vase at \$1.00 to an electric
at \$1.40.

Mirrors (decorative) in old period
designs—Egyptian Gothic, Sher-
aton Adam—from \$1.00 to \$1.50.

Velour Rug "Throws" for library
or dining room table or piano bench.
This rug is reproduced from an
Oriental Prayer Rug. \$2.50.

Christmas "Stockings" as big as
Daddy's own (supposing Daddy is a
big man and wears stockings)—all
of good things for the girl or boy.
\$1.40.

William and Mary Living Room
Suite, armchair, armchair, settee
and one-top table; oak. Jacobean
finish. \$21.00.

At Bloomingdale's
Eyeglasses Are
Ideal Xmas Gifts



For those who need them, there
is no gift more useful or appreciated.
We have large assortments in
aluminum, gold filled or solid gold.
Prices, including examination
range from \$1.00 up.

Main Floor

At Bloomingdale's
"Storm Hero"
Umbrellas



Main Floor

At Bloomingdale's

Men's Winter Undergarments

Root's Tivoli Shirts or Drawers, 69c
Heavy, natural gray wool shirts or drawers,
with sufficient cotton to keep them from shrinking when
laundered.

Gray Worsted Underwear, 89c

Medium weight shirts and drawers; will not shrink when washed.

Heavy Gray Wool Shirts, 79c

Double-breasted front; a proportion of cotton has been mixed with
the wool to prevent shrinkage.

Cotton Union Suits, 69c

Heavy derby ribbed; very elastic; all sizes, in extra only.

We carry at all times large assortments of Root's Tivoli, American
Knitting Co., Superior Knitting Co., Janeway and Glastenbury Under-
garments.

Main Floor

At Bloomingdale's

Women's Gloves, 65c

Glove kid; black, tan or gray.

Women's Capeskin and
Kid Gloves, 79c

Glove kid, 2 class, 3 rows em-
brodery. Black, white, tan, gray.

Capeskin gloves, in mannish ef-
fect; tan only.

Women's Gloves, \$1.15

Mocha gloves, in gray or tan.

Also washable capeskin gloves,
prix seam sewn; white or tan.

Men's Gloves, 59c

Fleece-lined glove or suede gloves,
in tan, gray or brown.

Men's Gloves, 89c

Heavy capeskin gloves, in tan
shades or gray suede.

Main Floor

At Bloomingdale's

Candy Mixture for Xmas

Pure candies especially put up for
Xmas.

Lb., 10c; 3 lbs., 25c; 5 lbs., 40c.

Other Xmas candies, lb., 15c; 19c;
25c, 34c.

Main Floor

At Bloomingdale's

Sheet Music Folios
of Leather, \$1 to \$2.95



For the musician a folio is a
most welcome gift. Our assort-
ment embraces ten styles, all of
good, substantial leather.

Main Floor

At Bloomingdale's

Special purchase of

1,400 Krusins Steel

Pocket Knives, 25c

Fifteen kinds in the lot, imitation
stag handles, metal tipped ends
and shield centres. Large and
small blades.

Our assortment of pocket knives
suitable for gifts from

39c, 50c, 75c, \$1 to \$6.50

Lex. Ave. Arcade

ALL CARS TRANSFER TO
"THE HOME OF TRUTH"
Bloomingdale's
59th to 60th Street Lex. to 3d Ave. Phone 3900

Such Good Toys for Such Good Children!

(They are all good Children at Christmastime)

Only those fortunate folk who have watched the
youngsters in our Toy Store passing from one
display to another (with eyes growing wider and
wider) can appreciate just how much the children
enjoy their visit.

Only that mother (or dad or uncle) who has
AUTOMOBILES; tin body;
nicely painted; heavy rubber
tired wheels. \$2.98

VELOCIPEDS; enamel
frame; adjustable leather seat;
rubber-tired wheels. \$1.98

ROCKING CHAIRS; made
of hard wood; oak finish; large
size. \$2.98

DESK AND CHAIR SETS;
substantially made; mission
finish. \$1.98

CHARACTER DOLLS; eyes
that move, hair wig, crying
voice. \$1.48

DRESSED DOLLS; in vari-
ous sizes; all neatly dressed;
some with eyelashes. \$2.98

BABY SLEDS; heavy steel
runners; nicely painted body;
with guard (illustrated). \$2.98

DAISY EXPRESS WAGONS;
iron axles; body painted and
varnished; seat and whip. \$1.98

TEDDY BEARS; 20-inch size;
made of good quality plush; all
are able to "grow a little". 69c

STEERING SLEDS; nicely
painted and varnished; 31 in.
long. \$2.98

REED DOLL CARRIAGES;
white enamel; roll-on hood; large
body; rubber-tired wheels. \$6.98

Fourth Floor

At Bloomingdale's

Women's "Gold Stripe" Silk Hose

Seconds of Grade That Retail (If Perfect) at
\$1.00, \$1.50 and \$2.00—Priced 59c and 79c

The entire output of this maker's seconds are disposed of
through Bloomingdale's. Many of the imperfections are so
slight that close examination is necessary to find them. These
stockings have a gold stripe which prevents "runs" below
the garter hem.

59c for dollar grade stockings, 79c heavy quality silk stockings
in newest shades; also black in \$1.50 and \$2.00 grades. Col-
ors, black or white.

We will replace any pair of "Gold Stripe" hosiery which does not prove
satisfactory.

Women's Fibre Silk Hosiery, Pair 35c

Heavy quality, in 40 shades to select from. Plenty of black or
white. Three pair for \$1.00.

Main Floor

At Bloomingdale's

Men's Fibre Silk Socks, Pair 17c

Double soles, in black, white or colors. Also cashmere socks; double
soles; black or white.

Main Floor

At Bloomingdale's

Eastman "Brownie" Kodaks for Xmas

A highly appreciated and favorite
gift for young and old. Our regular
prices are lower than list prices.
For example:

Brownie Box Cameras
No. 2, list \$2.00; our price, \$1.50.
No. 2A, list \$3.00; our price, \$2.25.
No. 3, list \$4.00; our price, \$3.00.

Folding Brownies
Autographic Back
No. 2, list \$6.00; our price, \$4.50.
No. 2A, list \$8.00; our price, \$6.00.

Large assortment of snapshot al-
bums, and everything else the ama-
teur photographer requires.

Fourth Floor

At Bloomingdale's

100 Oil Paintings at \$2.65

Holiday Gifts of Good Taste

Landscapes, woodland scenes, sun-
set, moonlight, etc., in heavy gilt and
gold burnished double sweep frames
with corner and centre ornaments.
Each painting enclosed in ebony
finished shadow box and glass pro-
tection. Full sizes 24x28 inches and
20x32 inches.

French Plate Mirrors, \$5.65

Frames are heavy gold and burnished ornamented, also mahogany, oak
and walnut finish. Oval shape, fitted with beveled plate mirror; size 18x40
inches. Full size 24x46 inches. Only 25 mirrors at this price.

Third Floor

At Bloomingdale's

Gas Dome, \$7.49

Complete outfit consisting of
hanging gas dome of art glass,
stem and inner gas lamp.

Others at \$3.99, \$4.98, \$5.98,
\$6.98 and up to \$23.00.

Third Floor

At Bloomingdale's

Jewel Boxes, 49c to \$1.98

Art metal boxes in gold or silver
finish; variety of shapes and sizes;
lined with satin. Prices 49c, 58c,
\$1.49 and \$1.98.

Third Floor

At Bloomingdale's

Electric Outfits
For Xmas Trees

A safe and sane method of beau-
tifying the tree. Complete, ready
to put on.

Outfit consisting of 3 Red Seal
batteries and 8 colored Tungsten
lights. \$2.49.

Outfits for direct current:
8 assorted lights, \$1.98
16 assorted lights, \$3.98
24 assorted lights, \$5.98
32 assorted lights, \$7.98
Extra lights at 16c each.

Fourth Floor

At Bloomingdale's

Smokers' Tables
of Brass, \$2.95

Made of brushed brass
throughout, the tray
perched on top of an ad-
justable rod which may
be raised or lowered.

Tray has two cigar rests,
match holder and ash
bowl, which drops ashes
into tray by a slight turn
of the fingers.

Other brass stands at
\$1.25 to \$6.95. Solid ma-
hogany tables for smokers, \$2.50 to
\$4.95. Of mahogany finish, \$1.00
to \$2.95.

Main Floor

At Bloomingdale's

Velour "Throws" for library
table or piano bench, slightly shop-
worn, now \$1.98 each.

50 Sheridan West Spongers, in
white or tan; reduced to 98c each.

28 Spongers for babies, of fine
soft wool, in white, white-and-pink
or white-and-blue, each 79c.

11 Wapen Armchairs, in brown
Spanish leather, loose cushion seat;
the last of a special purchase; each,
\$19.95.

Second Floor

At Bloomingdale's

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LEX. TO 3D AVE.

Store Open Saturday Evening
All Salespeople Receive Full Overtime
for All Extra Work.

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Only those fortunate folk who have watched the
youngsters in our Toy Store passing from one
display to another (with eyes growing wider and
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Only that mother (or dad or uncle) who has
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ROCKING CHAIRS; made
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